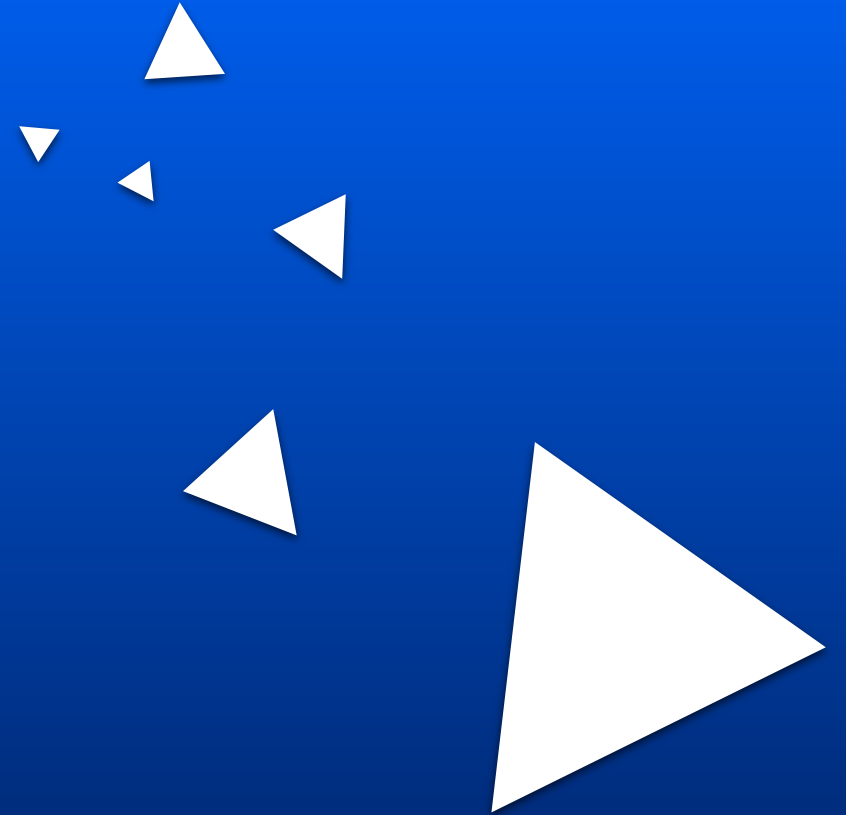


# 5

## The Power of the Internet



**Learning Objectives**

**Talk about the Internet**

谈论互联网

1

2

**Make recommendations**

给予推荐

**Write an email**

写一封邮件

4

3

**Explain rules and regulations**

解释规章制度

## Getting Started——Task 2

How would you explain what life was like before the Internet to the future generations?

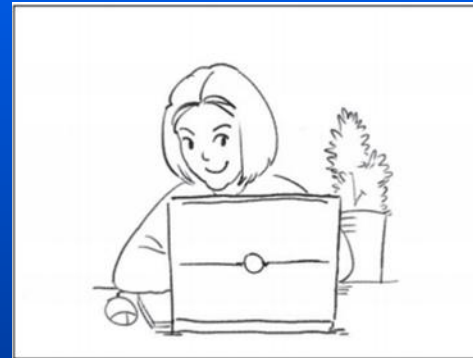
1. What were the libraries like?
2. What was a postman supposed to do?
3. Where did we often get news?
4. How did we communicate with friends far away?



# Listening and Speaking—Task 3

Match the activities with the pictures, and then talk about what you normally do online.

1. Playing Online Games
2. Live Chatting
3. Learning Online
4. Shopping Online



A. \_\_\_\_\_



B. \_\_\_\_\_



C. \_\_\_\_\_



D. \_\_\_\_\_

## Use of the Internet

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**Zhang Hua is discussing Internet use with Molly.**

**Zhang Hua: Hey, what are you doing?**

**Molly: Nothing in particular. I'm just looking at some websites.**

**Zhang Hua: I see. Do you often surf on the Internet?**

**Molly: Oh, yes, I use it a lot. It has almost become a matter of routine. The Internet is very useful.**

## Use of the Internet

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**Zhang Hua:** I agree. I often write emails to my friends and check news online. It's so convenient.

**Molly:** Yes. You can also watch videos, play live games, or even download movies.

**Zhang Hua:** Some people actually make money by using the Internet.

**Molly:** That makes sense. You can do freelance work, setting up an online shop, etc.

## Use of the Internet

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**Zhang Hua: It seems the Internet is so powerful these days.**

**Molly: It is. It is almost everywhere in our lives. You know, “the Internet plus” idea advocated by our government is spreading to every field of business, like online education, rural farming, etc.**

## Use of the Internet

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**Zhang Hua:** Sure, online classes are more and more popular nowadays.

**Molly:** Yes, people can learn whatever they like anytime and anywhere.

**Zhang Hua:** The Internet is magic. We must make good use of it.

**Molly:** You are absolutely right.



# 不定代词Nothing的用法

—Hey, what are you doing? 嗨，你在做什么呢？

—Nothing in particular. 没做什么。

• nothing属于不定代词，即不指名替代任何特定的名词，类似的词语还有something,

anything, everything等。在短语nothing in particular中，in particular介词短语后置，修饰nothing，意思是“没有什么特别的”，意即nothing special。需要注意的是，形容词等修饰不定代词时，需要后置。例如：

Tell me something interesting.

I mean, it's nothing serious.

## Internet Search Engines

**Molly and Zhang Hua are discussing the most commonly used search engines.**

**Molly: Zhang, you are going to the library, right?**

**Zhang Hua: Yeah, right. Why?**

**Molly: Why not comfortably stay at home to log onto the Web?**

**Zhang Hua: I need to look for some papers to add to my research report.**

## Internet Search Engines

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**Molly: Well, you can browse the Internet instead of going to the library.**

**Zhang Hua: I tried Baidu for that, but didn't find the ones I need. I need some English papers, actually.**

**Molly: Have you tried Yahoo?**

**Zhang Hua: Yahoo? No, but in my eyes, all search engines are quite similar.**

## Internet Search Engines

**Molly: You are right. But Baidu is good for Chinese searches, while Yahoo is better for searching data in English.**

**Zhang Hua: Oh, amazing! Never thought of that.**

**Molly: That's too bad. In fact, you have lots of alternative search engines. Bing, AOL, Ask, Lycos, Sogou and even Yandex, to name a few.**

# Why not + 动词原形的用法

Why not comfortably stay at home to log onto the Web? 为什么不舒服地待在家里上网呢?

- Why not +动词原形的结构一般表示劝诱、建议或命令。意为“为什么不……”。值得注意的是，这个结构也可以用“Why don't + 人称代词+ 动词”来替代。如上句可以改写为：Why don't you stay comfortably at home to log in the Web? 但Why not 后只接动词原形，不能接句子。例如：

Why all the secrecy? Why not just tell us?

Why not enjoy yourself a bit while you work?

# Advantages of the Internet

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## Advantages of the Internet

**The Internet has been perhaps the greatest innovation in information technology. It has become an important tool with many advantages.**

## Advantages of the Internet

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**First, the Internet is a treasure house of information and knowledge on any topic. It is common practice now to search the web for resources and information for homework, office presentations, work projects and studies, etc.**

## Advantages of the Internet

Second, there are more and more massive open online courses (MOOCs). These MOOCs make it possible for people to carry out their learning any place around the world, and any time around the clock. As long as the learners have access to a digital device which is linked up to the Internet, they can enjoy browsing pages or watching video lectures. In doing so, they have opportunities to learn from professors they otherwise would not be able to access.



## Advantages of the Internet

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**Third, entertainment is one of the leading reasons people like the Web. Listening to music, playing games, watching movies, following the latest news about famous sports stars, movie stars and singers and looking into lifestyle websites have become day-to-day activities of many Internet users.**

## Advantages of the Internet

**One cannot imagine a social life without QQ or WeChat. These social apps have become our means for staying connected with friends, colleagues and family members, and staying in touch with the world.**

**Last but not least, we can shop and do other business online. We can order goods, books, tickets and pay bills without having to leave our homes or offices.**

## Reading and Writing——Task 5

Read the passage and decide if the following statements are **TRUE (T)** or **FALSE (F)**.

1. You can use the Internet to do a lot of things.
2. Now, only a few people know how to search the web for resources and information.
3. With the Internet, one can learn online anytime and anywhere.
4. QQ and WeChat are mentioned in the text as online shopping apps.
5. You can order online, but you must go to a bank to pay your bills.

# Computer and Internet Usage Rules in the Company

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## Computer and Internet Usage Rules in the Company

**Company employees are expected to use the Internet in line with these rules. Internet access is limited to job-related activities only and personal use is not allowed.**

## Computer and Internet Usage Rules in the Company

- **Job-related activities include research and educational tasks that may be found through the Internet that would help in an employee's role.**
- **All Internet data that is made, sent and / or received by the company's computer systems is considered to belong to the company and is accepted as part of its official data. It is therefore possible to make it public for legal reasons or to other suitable third parties.**

## Computer and Internet Usage Rules in the Company

- **The equipment, services and technology used to access the Internet are the belongings of the company and the company keeps the right to watch Internet traffic and check and access data that is made, sent or received through its online connections.**

## **Computer and Internet Usage Rules in the Company**

- Emails sent through the company email system should not have content that is considered to be offensive. This includes, though is not limited to, the use of impolite language / images, etc.**

**All sites and downloads may be watched and / or stopped up by the company if they are considered to be harmful and / or not productive to business.**

## Reading and Writing—Task 7

*Write an email according to the information given.*

Suppose you are an HR manager, write an email to the new employees, telling them the rules for using the Internet in the company. You should include the following ideas:

1. Internet access is limited to job-related activities only.
2. The company keeps the right to watch Internet traffic.
3. Emails sent should not have content that is considered to be offensive.



*Thank you*

**THANK YOU**